



Insurance Brokers Support Ukraine

March 23, 2022, Toronto ON - The Insurance Brokers Association of Canada (IBAC) today announced a \$10,000 donation to the Red Cross Ukraine Humanitarian Crisis Appeal, on behalf of IBAC's 11 Member Associations across the country.

"Insurance brokers have a long and proud tradition of supporting people and communities through difficult times," said IBAC President Robyn Young. "The heartbreaking situation in Ukraine has spurred an outpouring of concern and compassion and naturally, brokers want to help."

This crisis will have lasting impacts on Ukraine and surrounding countries. Millions of Ukrainians are fleeing their homeland. Canadians everywhere are joining with the international community to provide financial assistance to support immediate and ongoing humanitarian relief efforts.

"The Russian military invasion of Ukraine is troubling from so many perspectives," said IBAC CEO, Peter Braid. "We are doing our part to support the global response and help the people of Ukraine who are facing unbelievable challenges and uncertainty."

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About IBAC

Founded in 1921, the Insurance Brokers Association of Canada is the national voice of over 38,000 property and casualty insurance brokers, advocating for the interests of both insurance brokers and consumers. Visit www.ibac.ca to learn more.

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